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NEW TURIN HEADQUARTERS OF TARGA TELEMATICS AND VIASAT INAUGURATED

The HQ will house the staff of the two companies of around 200 employees

Yesterday evening, on March 26, the new headquarters of **Targa Telematics**, a company dedicated to the development of digital solutions and platforms for connected mobility, was inaugurated. Following the recent acquisition of Viasat, Targa Telematics decided to move the Turin offices of the two companies and bring them together in a single shared headquarters, with the objective of pooling corporate culture and expertise, facilitating integration and exchange between the two realities so that they become key players in the mobility of the future.

The new headquarters, a recently renovated 3-story Art Nouveau building at 16, Via Tollegno, is located in the Barriera di Milano neighborhood, which is at the center of major redevelopment and revitalization projects in the area.

Built to house a confectionery company, then the headquarters of coffee producer Lavazza until 2009, within its area of approximately 4,000 square meters, the building will house about 200 people, split between commercial management, the technology and R&D department, operations and logistics with a warehouse and the help desk. Employees will have offices, meeting rooms, a conference room with a capacity of more than 100 people for conventions and events, and common spaces, such as a terrace and a dedicated area to encourage social interaction, as well as a canteen, with the aim of creating an extremely comfortable environment.

“After the acquisition of Viasat, completed in the middle of last year, we were looking for a location that could accommodate all of our now enlarged Turin family, in order to foster integration and the exchange of expertise”, commented Nicola De Mattia, CEO of Targa Telematics.

“We firmly believe that a company’s success derives from its corporate culture and is promoted by the possibility of direct and continuous contact and interaction between people. The property in Via Tollegno has all the features that we were seeking in order to pursue these goals”.

TARGA TELEMATICS

Targa Telematics is a leading global player in the field of IoT and the development of digital solutions and platforms for connected mobility. For more than two decades, the Company has marketed a range of telematics, smart mobility and IoT platform technology solutions for short- and long-term rental companies, finance companies and large fleets, ranging from insurance telematics to asset and fleet management, from remote vehicle diagnostics and telemetry, professional and construction site vehicles, to airport vehicle management. Following the acquisition of Viasat Group, finalized in 2023, Targa Telematics has strengthened its foothold in European markets by virtue of a strong presence in countries such as Italy, England, France, Spain, Portugal, Belgium, Poland and Romania, as well as in Chile, and is capable of working on projects of an international nature with dedicated local teams. Targa Telematics participates in the United Nations Global Compact and adheres to its principles based on a responsible approach to business.

For further information: www.targatelematics.com

TARGA TELEMATICS

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