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PRESS RELEASE

FLEETS AND RENTAL: THE VIASAT PROPOSAL IN SUPPORT OF GREEN MOBILITY

The Viasat proposals for electric and hybrid cars on the Rent market are called S-Box Evo and 2S Evo. A new generation of satellites, therefore, to accompany companies in the sector in the ecological transition and fully grasp its potential.

Viasat satellite devices for green fleets, together with the 24/7 operations center (Emergency Call) and the Viasat Digital Connect platform, are part of a single integrated ecosystem that allows you to monitor the status of the fleet in real-time and intervene in prompt emergence of anomalies or failures. All this is added to the traditional activities of finding and recovering vehicles, in the event of theft or misappropriation and handling claims, through the development of an electronic expert report. Through the Viasat appS, the smartphone application, the driver of the vehicle can also consult data and route analysis.

One of the main criteria that today guides the choices of fleet management managers is the 'governance of costs', maintaining and improving, where possible, the quality of services offered to customers. In this regard, the solutions that Viasat offers to the market make it possible to keep the data detected by the on-board devices under control, monitoring those factors that can affect operational efficiency, savings, safety and a greater awareness of drivers with respect to virtuous to keep behind the wheel. Translating into a competitive advantage that takes on increasing importance as competition increases.

The Green Deal, the European Commission's strategy for sustainable mobility, has set clear targets: a European-wide goal of zero emissions by 2050, with a reduction of up to 55% by 2030 (the famous Fit for 55%). In this context, the role of rental in the diffusion of low-emission vehicles is decisive, which already today registers (according to Aniasa data) 47% of hybrid cars on the market and 29% of electric ones. Not to mention that today it plays a fundamental role in supporting the renewal of the circulating fleet: the average life of rental vehicles is 4 years compared to almost 12 for the circulating fleet.

The European Commission's strategy for sustainable and intelligent mobility aims to replace the current fleet with non-polluting cars. The transition to green mobility, therefore, is now an irreversible process, which is why it is essential to start preparing well in advance.

"In Viasat - explains **President Domenico Petrone** - we believe that sustainability in mobility must necessarily be accompanied by technological innovation. And the solutions that Viasat makes available to fleet managers aim to contribute to the green revolution with the ambition of leaving future generations a better and safer planet than the one entrusted to us."

Who is Viasat? Viasat (www.viasatfleet.it) is a European excellence in satellite security systems that integrate the most modern telematics and IoT technologies to guarantee complete security for the vehicle and its occupants in the market of Satellite Anti-theft Systems, Insurance Telematics, Fleet Management, and Big Data. It is part of the Group with the same name which, since 2002, has grown to become one of the most solid economic players in our country, boasting a presence, either directly or through local distributors, in about 60 countries in Europe, Africa, the Middle East and Latin America with over 800 employees..

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