



PRESS RELEASE

VIASAT FLEET AND TUTELA+ TOGETHER FOR THE DIGITAL AND ECOLOGICAL TRANSITION OF ROAD FREIGHT TRANSPORT

Viasat Fleet, the Viasat Business Unit that supports fleet companies in the automation of processes with a view to savings, management, and protection of assets and goods thanks to new technologies, and **Tutela+**, a group active in consulting services for the transport & logistics, insurance, public bodies and institutions, professionals and private individuals sectors, signed a **partnership with the aim of accompanying road haulage companies in the digital transformation of business processes, benefiting from the tax credits provided by the Transition 4.0 and the PNRR, the National Recovery and Resilience Plan**. A collaboration that aims to bring together mutual experiences to support transport and logistics companies at 360° in the digital transformation process, focusing on sustainability.

This means not only vehicle and asset tracking and monitoring, but a wide range of solutions and services that fulfill the criteria required by the regulations: from the truck, van, operating machine, and vehicle tracking in general to remote logistics management; from maintenance planning to verification of asset location and movements, to consumption monitoring. **Viasat's systems provide a wide range of solutions that digitize business processes, making it possible to improve fleet efficiency and productivity.**

All this as part of a 'greentech' vision, shared with Tutela+, to support companies in the green transition, as provided for in Agenda 2030's sustainable development goals, with technologies and services that can promote innovation and transformation among companies operating in the freight transport market.

The drive towards digital transformation is now showing its transversality and the importance of its application in every field. It is a challenge that must be taken up not only to be more competitive on the market, but also to be able to act innovatively and environmentally friendly. This applies, above all, to logistics and road transport. "Regarding this, Viasat Fleet," comments **Gianni Barzaghi, Managing Director of the Fleet BU of Viasat S.p.A.**, "is at the service of all companies in the sector to simplify transport management, through the development of new technologies that enable them to increase efficiency and protect their business, guaranteeing appreciable savings, in compliance with EU regulations.

The transition to a digital and sustainable direction has just begun, and consolidating is necessary to make good use of PNRR funds and better exploit the potential offered by Logistics 4.0. "*We at Tutela+,*" **explains Giuseppe Altamura, its president, and founder,** "*care about Agenda 2030, we made it our own, and we believe in sustainable development as the only way to leave our children a better world than the present one. All our services are geared towards this. Our partnership agreement with Viasat,*" **Altamura continues,** "*is based on shared intentions and perspectives. The road haulage market in Italy has started down this path: it is a real revolution that involves not only the companies but above all the people who are part of it. We at Tutela+ intend to play a leading role in this process.*"

About Viasat. Viasat (www.viasatonline.it) is a European excellence in satellite security systems that integrate the latest telematics and IoT technologies to guarantee complete security for vehicles and their occupants in the market of Satellite Anti-theft Systems, Insurance Telematics, Fleet Management and Big Data. It is part of the Group of the same name which, since 2002, has grown to become one of the most solid economic entities in our country, boasting a presence, either direct or using local distributors, in around 60 countries in Europe, Africa, the Middle East and Latin America with over 800 employees.

About Tutela+. Tutela+ (www.tutelapiu.it) is the leading group in claims management and compensation, legal advice and emergency services. The first private company that protects rights by offering a constant, complete and rapid legal assistance service. With offices throughout Italy, it serves the industrial, transport and logistics, insurance, public bodies and institutions, professionals and privates for the management of small and large claims, post-incident clean-up and restoration, and telematic legal assistance.

Media Relator

Paolo Emilio Iacovelli – e-mail: press@viasatgroup.it - 339.7628288