

PRESS RELEASE

Roma, 5th May 2022

VIASAT AT TRANSPOTEC LOGITEC 2022

WE WAIT FOR YOU IN HALL 24P STAND C12

Transpotec Logitec, the leading event in Italy for road transport and logistics, will be back at the Fair Centre in Milan from 12 to 15 May 2022. It will be possible to discover the latest products and services of a key sector in Italy: from heavy and commercial vehicles to equipment, from services for road transport to the aftermarket, from components to second-hand products.

After two years of social distancing due to the pandemic, Viasat could not miss the event and will be present with its own stand (Pav. 24P/C12) to present all the latest news of the TMS - Transport Management Solutions suite. A suite that integrates in a single offer a wide range of products, hi-tech solutions and satellite telematics services for Fleet Management that guarantee fleet managers the highest levels of intelligent automation of operational processes, savings and efficiency, protection and high security for vehicles, goods and drivers. The key word is one: simplify transport.

"Digitisation – **explains Gianni Barzaghi, CEO of the Viasat Fleet Business Unit** – is proving its cross-cutting nature and the importance of implementing it in every area. This is a challenge that must be taken up not only to be more competitive on the market, but also to be able to act from a functional and environmental perspective. This also applies, above all, to logistics and road transport. For this reason, Viasat Fleet is at the service of all companies to simplify their transport management, through the development of new technologies that allow them to increase efficiency and protect their business, guaranteeing significant savings, in compliance with EU regulations."

Transpotec Logitec will also host an important event, organised by Viasat and moderated by journalist Michele La Torre: **"The tachograph is simple... with the lawyer at the forefront"** (Friday 13 May, at 12:30 p.m., Leonardo Hall 18). Infractions of the regulations can generate serious penalties for the company. Why risk it? Federico Gallo, Cassation Lawyer, specialised in Civil Law, Transport Law and Gianni Barzaghi, CEO Business Unit Viasat S.p.A., will explain how the automatic data download and storage service, the specialised consultancy and the technical-legal support allow transport companies to correctly comply with all the obligations provided for by the regulations on the use of the tachograph, the respect of driving, break and rest times, in a simple and carefree way. In addition, there will be a number of direct testimonials from leading companies in the transport and logistics sector on the issues addressed and audience involvement with questions from the audience.

The new edition of the Viasat Group Guida alla Sicurezza will be presented by Francesco Signor, Chief Editor. An editorial appointment now in its 20th edition: an important and symbolic goal for our magazine that, in its growth path, has become more and more a recognized and expected reference point for Institutions, companies and those working in the field of technology and services applied to transport and logistics. Those who have read us over the years know that in the pages of the Guida alla Sicurezza they will find not only Viasat's vision of the future, but also the trends and prospects of the market as reported by the most important players in the sector.

We look forward to meeting you!

Who is Viasat (www.viasatonline.it) is a European excellence in satellite security systems that integrate the most modern telematics and IoT technologies to guarantee complete security for the vehicle and its occupants in the market of Satellite Anti-theft Systems, Insurance Telematics, Fleet Management and Big Data. It is part of the Group of the same name which, since 2002, has grown to become one of the most solid economic enterprises in Italy, boasting a presence, either direct or through local distributors, in around 60 countries in Europe, Africa, the Middle East and Latin America.

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