



First in Safety, Security and Services

PRESS RELEASE

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VIASAT PARTNER OF MOVE IN PROJECT FOR PIEDMONT REGION

Viasat is officially accredited as technological partner of MOVE-IN Project (monitoring of polluting vehicles) of Piedmont Region, which consists of an innovative package of initiatives to reduce emissions. As in the case of Lombardy, another region that has long adopted the system and where Viasat is also accredited, in Piedmont MOVE-IN aims to protect the environment, while rewarding the most aware and respectful citizens.

How MOVE-IN works. Private and companies who drive vehicles that are restricted (from petrol euro 0 to diesel euro 0 to euro 4) and who join the project on a voluntary basis, by installing a satellite device, have a kilometric quota that can be monitored throughout the year. Owners will then have free access to the municipalities that are involved in the initiative for a certain number of kilometres. Once the maximum limit has been reached, they will no longer be able to drive in the restricted areas until the end of the year in which they have joined the service.

A system that fully respects privacy, analyses data on kilometres travelled and driving behaviour, rewarding drivers who adopt a more virtuous and eco-friendly style (lower emissions) with **additional bonus kilometres to be used in participating municipalities**. The remaining kilometres can be consulted at any time, via app or website. In addition, the exceeding of the kilometre limit can also be verified by the Municipal Police during controls, through the digital application.

MOVE-IN, through the installation of a Black Box, represents an important step in the use of technology to balance the objectives of social equity and emission reduction. " For this purpose - comments **Valerio Gridelli, Chief BU Smart Connect of VIASAT GROUP** - we have signed an agreement with the Piedmont Region for the supply of the SOSCall 2.0 device that detects the kilometres travelled and driving style, through a geolocalised connection, also encouraging virtuous driving to stimulate greater attention to the environment, road safety and consumption. In addition to localisation services, the device provides hands-free protection and assistance functions. "

This important goal confirms Viasat, once again, as a leading company among national and international telematics operators.

Viasat (www.viasatonline.it) European specialists in satellite security systems that integrate the most modern telematic and IoT technologies to guarantee complete safety for the vehicle and its occupants in the market of Satellite Anti-theft systems, Insurance Telematics, Fleet Management and Big Data. From 2002 to today, it has grown to become one of the most solid economic realities in Italy, boasting a presence, directly or through local distributors, in over 60 countries in Europe, Africa, the Middle East and Latin America with over 800 employees.

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