VIASAT JOINS AIPARK: parking management becomes smart

Viasat joins AIPARK - Associazione Italiana Operatori Sosta e Mobilità (Italian Association of Parking and Mobility Operators), one of the most important networks for operators in the service sector at national and local level, both public and private, competent in the management of parking structures and tariffed road parking. A sector that operates with its members in more than 250 Italian cities, serving a population of over 22 million citizens.

The parking system is characterised in particular by innovation for sustainable mobility solutions, introducing the factors of digitalisation and smart management for monitoring the various components of urban mobility, not least the analysis and prevention of misbehaviour.

This is the logic behind Street Parking, the vertical solution of the Viasat Smart City suite dedicated to the control and sanctioning of regulated parking areas. Street Parking's extensive information processing capabilities allow accurate analysis of parking occupancy and payment data, enabling targeted corrective and/or planning and development activities and actions. Users will no longer have to lose precious time walking long distances to find the nearest parking meter and return the parking ticket to the car. In fact, checks are carried out on the number plate of the parked vehicle and not on the displayed ticket. **Street Parking enables an intelligent and effective management of parking on a Cloud platform, which results in greater efficiency in management, as well as better services and benefits for users.**

Integrated parking management at the local system level is now a key point for managing mobility in a multimodal way that aims to have smart and safe communities, which are highly strategic aspects for the municipalities themselves," **explains Valerio Gridelli, Chief BU Smart Connect of Viasat.**

Street Parking, together with Street Control and Urban Security, form a single platform for the management of the territory from a Smart City point of view. The Viasat suite for Smart Cities provides maximum levels of security and privacy with great scalability and modularity of functions, continuous availability of the service and ease of use of the web interface, according to multi-account and multi-tenant logics.

Who is Viasat. Viasat (www.viasatonline.it) is a European excellence in satellite security systems that integrate the most modern telematics and IoT technologies to guarantee complete security for the vehicle and its occupants in the market of Satellite Anti-theft Systems, Insurance Telematics, Fleet Management and Big Data. It is part of the Group with the same name which, since 2002, has grown to become one of the most solid economic entities in our country, boasting a presence, direct or through local distributors, in about 60 countries in Europe, Africa, the Middle East and Latin America with over 800 employees.