



PRESS RELEASE

Venaria Reale, 23.01.2020

VIASAT: GREEN LIGHT TO HELIAN'S INCORPORATION INTELLIGENT TELEMATICS AT THE SERVICE OF SMART CITIES

On **December 27** came the approval to the merger by incorporation into **Viasat S.p.A.** Of Abruzzo-based company **Helian**. The company was acquired **by the Viasat Group in April 2018**, and specializes in hardware and software solutions **for road safety and traffic**, as well as systems dedicated to **territorial and environmental monitoring via Wireless Sensor Network**. This operation aims to **expand Viasat's offer** with innovative and vertical solutions, in Italy and abroad, within the **Smart Cities and Public Administration market**. In particular, Viasat's technological portfolio now includes **Street Control**, a system already available to many Local Administrations which, thanks to a high-sensitivity camera, **can read up to 100 license plates per second** and identify any vehicles that are uninsured or potentially dangerous to citizens due to other irregularities.

"What the Viasat Group wants - **says the President, Domenico Petrone** - is to expand its own range of solutions for the Smart Cities market, creating integrated solutions, useful for monitoring mobility in the territory, that will allow administrations to establish a higher degree of control over the urban car fleet. Most of all, we wish to combat the dramatic phenomenon of vehicles circulating without any insurance coverage or inspection, veritable loose cannons on the road, and to monitor everything that is connected with the territory and transport, such as road congestion, air quality monitoring, car park management, the quantity of emissions from industrial areas, infrastructure monitoring, the transport of dangerous substances, the detection of accident-prone roads, the monitoring of wooded areas and other services that have in common the safety of citizens and territory".

"Today Viasat - **explains Valerio Gridelli, Head of the Viasat Smart Connect BU** - is able to support local administrations with simple solutions to a complex problem such as that of irregular vehicles on our roads. ANIA estimates that there are about 3 million uninsured vehicles circulating in Italy, equal to 6.7% of the Italian car fleet. At least 16% of the vehicles are uninspected, to which we must add the number of stolen vehicles (over 147 thousand a year). In addition to this, we bring to the market solutions for Smart Cities that make our cities more livable: safety, mobility, environment and assistance and protection services for vehicles and people".

In this sense, **Viasat's Urban Security** suite is the ideal solution for integrated city and territory management: from road safety vehicle monitoring (**Street Control, Street Parking**) to the collection and management of reports on urban degradation and maintenance (**Field Management & Control**); from pollution monitoring (air quality, chemical and industrial process control, forest fire prevention) to the indoor detection of harmful substances (**Environment SensBox**).

With regard the legal advice and consultancy aspects, the operation was handled by Attorney **Maria Chiara Cesarani**, General Counsel of Viasat Group.

NEW COMPANY PROFILE

Name:	Viasat S.p.A. a socio unico (sole shareholder)
Registered office:	Via Tiburtina, 1180 00156 Rome
VAT:	01916221003
Tax code:	07950950589
Share capital:	2.425.956 € i.v.
Board:	Domenico Petrone (President), Massimo Getto, Valerio Gridelli, Luca Moretti, Gianni Barzaghi

Who is VIASAT S.p.A. – *An European excellence in the field of satellite security systems that integrate the latest communication technologies in order to ensure the complete safety of the vehicle and its occupants. It is active in the markets of satellite alarm systems, Insurance telematics, fleet management and Big Data. It is part of Viasat Group which, since 2002, has grown to become one of the economically strongest in our country, boasting a presence, either direct or through local distributors, in 69 countries across Europe, Africa, Middle East and Latin America, with more than 770 employees (as of 31/12/2018).*

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