



First in Safety, Security and Services

PRESS RELEASE

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VIASAT AT ECOMONDO 2019

From 5 to 8 November, the Rimini exhibition center will host Ecomondo, the European reference event for the circular and green economy. Now in its 23rd edition, Ecomondo attracts major companies from the most important sectors related to clean energy, in particular recycling and waste, by presenting the newest and most innovative technologies.

Viasat (Pav. C7, stand 015) which has now consolidated an increasingly strong and defined structure in the area of Waste Management, having acquired the experience and know-how of two of the leading companies in this sector: Anthea and Datamove, could not miss the event. Nowadays, not only Viasat, but the entire Group has become a major player in this specific sector. In fact, the waste market is growing in Europe with margins ranging from 20 to 30 per cent each year. For the Viasat Group, this area represents a great opportunity to be recognized as a reference point in the market, able to guarantee high-performance solutions, advanced services and ongoing assistance to meet the companies' continuous needs for change and evolution, while maximizing efficiency and competitiveness.

Ecomondo will also host the conference "Obiettivi per lo Sviluppo Sostenibile (SDGs), Tariffa Puntuale ed Economia Circolare in Italia ed Europa" (sustainable development goals, PAYT and circular economy in Italy and Europe) (Friday 8 November, 9.00 a.m., sala Tiglio), organized by the Operate Foundation. The purpose of the meeting is to present the final publication on the toolkit for the application of PAYT pricing in European cities, as part of the project Urban Agenda for the EU, as well as the first volume of "I Quaderni di Operate" (Operate's notebooks), with in-depth studies on the themes of Arera, PAYT and circular economy. The round table will be attended by some of the most representative actors at the European and national level on the themes of the UN Agenda 2030 for Sustainable Development, with a focus on the state-of-the-art of the actions undertaken in Italy and Europe. Moreover, the Circular Economy Manifesto will be signed as part of the Alpine Space and GreenCycle Project - a European transnational cooperation programme for the Alpine region, between the Operate Foundation and the municipalities of Prato and Trento. The speakers will include Luca Moretti (President of Fondazione Operate and Head of Waste Management Viasat) and Massimo Getto (Vice President and CFO Viasat Group, founding member of Operate).

On the occasion, the new edition of the Viasat Fleet Road Safety Guide by Viasat Group will be presented. The event is acknowledged and awaited by institutions, companies and people working in the field of technology and services applied to transport, logistics and waste management. "The current model offers ample scope for action to improve efficiency and reduce costs that fall on the entire community – says Massimo Getto –. At Viasat, we have made sustainability an undisputed source of growth in recent years, and our Social Report is now an indispensable tool for pursuing our strategic objectives. Hence our strong support for the Operate Foundation, which deservedly promotes the issues of circular economy and of sustainable waste management, disseminating the best results, practices and technologies available on the market".

We are waiting for you!

Who is VIASAT S.p.A. – An European excellence in the field of satellite security systems that integrate the latest communication technologies in order to ensure the complete safety of the vehicle and its occupants. It is active in the markets of satellite alarm systems, Insurance telematics, fleet management and Big Data. It is part of Viasat Group which, since 2002, has grown to become one of the economically strongest in our country, boasting a presence, either direct or through local distributors, in 69 countries across Europe, Africa, Middle East and Latin America, with more than 770 employees (as of 31/12/2018).

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