

## PRESS RELEASE

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### **“METTIAMOCI IN SICUREZZA” AT THE LOCAL POLICE DAYS IN RICCIONE THE NEW SOCIAL CAMPAIGN ABOUT LEGALITY AND ROAD SAFETY PROMOTED BY IPS WITH VIASAT’S TECHNOLOGICAL SUPPORT**

From 19 to 21 September 2019, the 38th edition of “**Le giornate della polizia locale e sicurezza urbana**”, (the local police and urban safety days) the largest national conference in the sector, will be held at the Palazzo dei Congressi in Riccione. One of the most eagerly awaited appointments in the rich, three-day programme of meetings is the session “**Fare Sicurezza: l’importanza dei controlli su strada. La polizia locale 4.0**” (Creating safety: local police 4.0)(Friday, September 20 at 15:00), curated by **IPS (I Professionisti della Sicurezza)** - a non-profit association that has been working for years in the field of road safety with the aim of promoting good practices and legality. The round table will be moderated by the **RAI-ISORADIO** presenter **Elena Carbonari**, a radio journalist who is well known and appreciated for her expertise in road safety issues.

One of the topics of this session will be the social campaign **#Mettiamocinsicurezza**, a project about legality and road safety, **promoted by IPS with Viasat's technological support**. This initiative aims to provide an adequate response in terms of technology to the need to combat more effectively the long-standing plague of **uninsured vehicles** (6.3% of the Italian car fleet, with peaks of over 10% in the South - Source: ANIA, National Association of Insurance Companies) and **uninspected vehicles** (at least 16%, to which we must add more than 147,000 vehicles which are stolen each year - Source: ANIA, National Association of Insurance Companies). Specifically, the project will make available **10 Street Control kits** to the Municipal Local Police offices that will request them, free of charge. This system, with the help of a high-sensitivity camera, can read **up to 100 license plates per second**, processing the images detected and querying the databases to identify any vehicles that are uninsured or potentially dangerous to citizens due to other irregularities. The objective of the Campaign is to drastically increase the number of checks on vehicles, in order to eliminate from the road those that are illegal and extremely dangerous for the safety of people. The website **mettiamociinsicurezza.it** will collect all the data from the activities of the local Municipal Police forces involved in the project, to measure their effectiveness and reward those who stand out for their highly commendable pro-security policies.

The themes of the session “**Fare Sicurezza: l’importanza dei controlli su strada. La polizia locale 4.0**”:

- **Contesto Nazionale sulla sicurezza stradale: valutazioni dei rischi e dei danni causati dal mancato rispetto delle norme sulla circolazione stradale. “Plate Check” per il contrasto all’evasione assicurativa.** (National road safety context: risk and damage assessments for non-compliance with road traffic regulations. "Plate Check" to counter insurance evasion). Curated by Sandro Vedovi, Project Manager of the ANIA Foundation.
- **“Mettiamoci In Sicurezza”: le Polizie Locali fanno rete per La Sicurezza Stradale** (the Local Police set up a Road Safety network). **A competition to reward operational concreteness.** Curated by Monica Di Sante, Criminologist, President of IPS.
- **Il corretto utilizzo delle Apparecchiature Elettroniche per il controllo stradale, alla luce della Normativa e delle più recenti Circolari. Aspetti operativi, criticità e contenzioso.** (The proper use of Road Control Electronic Equipment in light of the Regulations and the most recent Circulars. Operational aspects, critical issues and litigation.) Curated by Fabio Dimita, M.I.T. Officer.
- **Privacy, protezione dei Dati e Apparecchiature Elettroniche nelle attività di polizia stradale** (Privacy, Data Protection and Electronic Equipment in traffic police activities). Curated by Angela Iacovetti, D.P.O. (Data Protection Officer), Specialist in European Law, Public Prosecutor's Office of Pescara.

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